



# TRAVIAJANDO AUSTRALIA

## DESCRIPTION

Australia is today one of the most attractive countries for young people of all around the world. They arrive to this land in search of the adventures that their wide spaces of beaches, deserts, forests and coral reefs promise. Looking forward to have a close encounter with their popular koalas, kangaroos and dolphins; and their not so friendly crocodiles, sharks and snakes. Only the ones willing and brave enough to travel the Land Down Under will be able to uncover the secrets of the millenary Aboriginal people, the Australian traditions and have a taste of the multicultural cities.



Hop on the legendary Kombi van with two young blokes: Santiago Faz, journalist and Jorge Bernat, filmmaker and follow them in a road trip of more than 35 thousand kilometers in search of the most amazing landscapes, wild life and activities this land can offer... and along the way meet other youngsters that study, travel or work in this huge island.

Imagine a 20 year old german diving for pearls in a oyster farm, a business graduate from Sydney working in the vineyards of New South Wales, a journalist student of Melbourne showing the art scene of the city, a 30 year old blonde from Sweden taking a dip in the paradisiacal beaches of sunshine coast.



Take a ride with them in a hot air balloon above the mountains of Canberra, surf the perfect waves in the best beaches of the country, dive the largest coral reef in the world, sky dive and swim with the fearful white shark in Adelaide... these are only some of the adventures and interviewees that Jorge and Santiago will find in their trip around the country.





## MEDIA AND SPONSORS:

**Objective Group:** Men and woman between 16 and 35 years old and 45 to 60 years old. (Young people in general and parents of young travelers ).

**Media:** The project can find a space in many TV channels since the content of the program is traveling and culture. These type of programs can be seen regularly in any TV channel, nevertheless it will be more appropriate for channels focused on culture and travel programs.

**Sponsors:** Any company related to trips, outdoors, sport gear and sport wear, and young people in general. Examples; Columbia, Sony, Vodafone, Rip Curl, Qantas, Firestone.



<b>PROGRAM:</b>	TRAVIAJANDO AUSTRALIA	<b>FREQUENCY:</b>	weekly (1 premier every week + repetitions)
<b>LENGTH:</b>	1 hour.	<b>FORMAT:</b>	HD 1080i
<b>EPISODES:</b>	12 (4 episodes a month)	<b>HOSTS:</b>	Jorge Bernat and Santiago Faz

## SOME OF THE LOCATIONS:



**ULURU**  
Travel through the desolate desert and be dazzled with this huge sacred rock.



**GREAT BARRIER REEF**  
Dive in the spectacular oasis of submarine life and one of the most beautiful coral complexes in the world.



**WEST COAST**  
Get on a camel and ride along the coast, then have a close encounter with the dolphins in the lonely west.



**WHITSUNDAYS**  
Sail along the white beaches and be amazed by the rainforested peaks.



**SOUTH AUSTRALIA**  
Enjoy a trip through the Australian vineyards and taste more than a glass of wine.



**TASMANIA**  
Explore the crazy geography of the distant south



**FRASER ISLAND**  
Hop on a 4x4 and drive through the largest sand island in the planet.





## WORK AND HOLIDAY AND STUDENT VISA:

Definition: On 2006 the Australian embassy launched the Work and Holiday visa for Chilean citizens. The purpose of this visa is to promote tourism in Australia among young people. With that objective in mind, the visa gives the travelers the possibility to work for short periods of time and the chance to earn extra money for their "holidays" in Australia. This visa also allows people between 18 and 30 years old to study in Australia, and gives them the possibility to work part-time and full-time.

## WORK METHODOLOGY:

It's divided in four stages: 1° on location research, to establish the themes of each chapter and to organize the trip. 2° Pre-production of scripts and necessary permissions and approvals. 3° Making and shooting of the program 4° Edition and post production.

**BUDGET:** Self-financed. The investment will be recovered once the program is finished and aired on Television.

**EXHIBITION DATE:** Third trimester of 2008 – First trimester of 2009



**SANTIAGO FAZ ALESSANDRI**

26 years, Journalist and Screenwriter,  
London Film School

Santiago Faz studied 6 years of journalism at University in Santiago, Chile, with special interest in audiovisual and documentary. His graduation project, a short documentary about transportation through Chile, allowed him to work in a 12 episode documentary series for Canal 13 Cable which he co-created with 4 classmates.

He worked as producer, researcher, camera man and editor in this program that followed the life of different Chilean women. He then flew to England, where he achieved an MA in Screenwriting at The London Film School. He's now in Sydney ready to go out and shoot this new series.



**JORGE A. BERNAT C.**

30 years, Filmmaker, The University  
of Sydney.

Jorge Bernat is a film-maker from Chile who worked in shorts, spots, music videos, and film projects until he decided to make his own TV show. In 2003 he made Flotantes, a tv series that was aired on Canal 13 Cable and had one of the highest ratings in the history of the channel, the whole season was repeated five times.

Flotantes showed two Chileans in their trip along the continent and in search of other people that left their home country to settle in cities, towns and villages of South America. Jorge just finished an MA in Film and Digital Image in The University of Sydney, but he's now inside the Kombi van, ready to start this new series.



**MATILDA**

34 years and 496.000 Kms.,  
Traveler.

This Volkswagen Kombi Van was brought from Germany in the 70's. With its orange dressing it has won the attention of generations of travelers around the world, this time Matilda will try to steal the attention of the TV audience. Her interior is exceptional: 2 double beds, a refrigerator, a pop-up roof and even 220v plugs to connect the modern electronic equipment their users have. In this adventure her owners will take her to travel 25 thousand kilometers along Australia.

Matilda, as their new owners baptized it, will also be home for guests that will hop along the show. Cleaned and "pimped" Matilda is ready for a new trip and to become the icon of the program.





Santiago, diciembre de 2007

Channel 13 Cable extends this letter to accredit that producers Jorge Bernat and Santiago Faz are producing an audio visual program named "Traviajando" that is going to be a TV series that will be broadcasted through our channel during the second half of the year 2008.

The Tv show is a travel-program where the hosts take a trip through Australia and show us the country and its people and tourists. "Traviajando" has our editorial approval to be in our screen. This letter is extended so they can look for sponsors and financial support.

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